

# **Advertising Terms & Conditions**

ACPSEM (**physios** in sport) welcomes advertising and commercial partnership requests from members and non-members.

#### **COURSE ADVERTISING**

#### 1. ACPSEM Website Course Section

Listings on courses section of <a href="http://www.physiosinsport.org/courses">http://www.physiosinsport.org/courses</a>

**One-off course listings** are priced depending on the duration of the course. The course will be listed on the courses section until the date of the course has passed.

1 day course £50 2 days or more £100

**Recurrent course listings** cost £300 per course. The listing will stay on the website for one calendar year from the time of purchase, and unlimited additional dates may be added throughout the year.

**Social Media Announcement** – each time a new course is listed on the courses section a announcement will be made on our twitter feed to direct our large follower group to view the courses page.

We also have 4 u-tube channels, which may be used for marketing in the future.

## 2. <u>Direct email to members</u>

A direct email to members to advertise a course or product carries a fee of £300.

#### 3. <u>E-newsletter</u>

A monthly e-bulletin is sent to members of the association. To advertise a course or product herein costs £200 for a one-off entry.

## 4. Study Day / Conference Delegate Handbook

An advertisement in a study day or conference programme costs £125 for a A5 1/2 page advertisement, and £250 for a full page. Contact Lisa Kerry on <a href="info@physiosinsport.org">info@physiosinsport.org</a> for details of print deadlines.

### **JOB ADVERTISEMENTS**

To list a job on our website jobshop (<a href="https://www.physiosinsport.org/news/jobs">https://www.physiosinsport.org/news/jobs</a> there is no fee. Job listings will remain on the jobs page until the closing date.

Please send details of the job including a closing date and company logo to info@physiosinsport.org

Twitter Announcement - Each time a new job is listed a tweet will be sent to direct followers to view the jobs page.

## **Advertising Conditions**

Acceptance of adverts on ACPSEM (**physios** in sport) platforms does not imply that ACPSEM endorses the product, service or institution. Advertisers should ensure advertising copy does not imply that it does.

## **COMMERCIAL PARTNERSHIP**

ACPSEM welcome requests for Commercial Partnerships whereby the parties collaborate on promotion of each others products and / or services. For more information please email Lisa Kerry (<a href="mailto:info@physiosinsport.org">info@physiosinsport.org</a>).